

13th Annual Edition

The 2017 Expatriate's Guide to Living in the UK



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A product of *International
HR Adviser*

Supporting International HR Professionals Worldwide

Media Guide

JUST LAUNCHED
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THE EXPATRIATE'S GUIDE TO LIVING IN THE UK

- **LAUNCHED:** 2003
- **FREQUENCY:** Annual – April, A5 magazine
- **CIRCULATION:** 25,000
- **DISTRIBUTION:** International Human Resource professionals worldwide who pass it on to their Expatriate Employees; Relocation Agents and Moving Companies who place it in their welcome packs; Embassies & High Commissions in London; Expatriate Clubs and Associations; Expatriate Resource Centres; Individual Requests; Expatriate Conferences and Exhibitions; Expatriate Networking Events. The Guide is a handy A5-sized glossy publication which can be requested in bulk or single quantities throughout the year.
- **EDITORIAL CONTENT:** Topics include; Banking, Clothing Conversion, Clubs, Driving in the UK, Education, Embassies, Expatriate Clubs, Healthcare, Immigration, Insurance, Moving, Property, Pet Transportation, Relocation, Residential Lettings, Serviced Apartments, Taxation, and Travel.

The Expatriate's Guide To Living In The UK is also published on three websites:
www.expatsguidetotheuk.com; www.theamericanhour.com and www.internationalhradviser.com

ADVERTISING OPPORTUNITIES

Eighth page £400, Quarter page £600, Half page £950, Full page £1500
Sponsorship of an editorial section (editorial plus full page colour advert) £2000

MECHANICAL REQUIREMENTS:

Full page 128 x 188mm, Half page 128 x 92mm, Quarter page 62 x 92mm,
Eighth page 62 x 44mm. Please email your advert to us as a high res pdf or jpeg.

WWW.EXPATSGUIDETOTHEUK.COM

In April 2015 we launched our website www.expatsguidetotheuk.com which is aimed at those who are considering relocating to the UK, either through their company or organisation, or personally. The information on the site mirrors the magazine's editorial content, but also has useful links from companies who have products and services of use to those moving to the UK.

If you would like to book an annual hyperlink on this website, the cost is £300 per year.

We also have other products in our company that might be of interest to you:
American in Britain magazine, www.theamericanhour.com, *The Corporate Relocation Conference & Exhibition*, *American Networking Events* and *International HR Adviser magazine*.

**For further information or to book an advert or hyperlink,
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